



Commercial Sponsorship Opportunities at Aviano Air Base





About 31st Force Support

The 31st Force Support Squadron (FSS) at Aviano Air Force Base contributes to the Air Force mission through programs supporting overall military readiness by enhancing quality of life for Air Force members and their families.

In addition to active duty personnel and families, services are available to all active-duty military, civilian personnel, retirees and their family members.

Our squadron is responsible for several facilities:

- Airman & Family Readiness
- AF Clubs "La Bella Vista"
- Child Care Centers
- Fitness & Sports Centers
- Base Travel Agency
- Mountain View Lodge
- Community Center
- Outdoor Recreation
- Pool
- Youth Programs
- Veterinary Clinic
- Military Dinning Facilities
- Italian Mensa Restaurant
- Library
- Arts & Crafts Center
- Education & Leadership Centers

**Our focus is to help the war
fighter and their family find
ways to relax and enjoy Italy.**

About Commercial Sponsorship

All FSS programs have a long and well-known reputation for contributing to the Air Force's "great way of life" through a spectrum of recreational and leisure time activities.

Commercial sponsorship provides an opportunity to enhance and expand these vital programs while offering your business a new avenue to increase visibility and awareness of products or services with the Aviano community.



Your sponsorship is vital!

For more information on how to become a sponsor contact us!



Kelly.Travis@aviano.af.mil
0434-30-5269
Or visit our website at
www.31fss.com



Economic Impact

What does the military bring to Aviano?

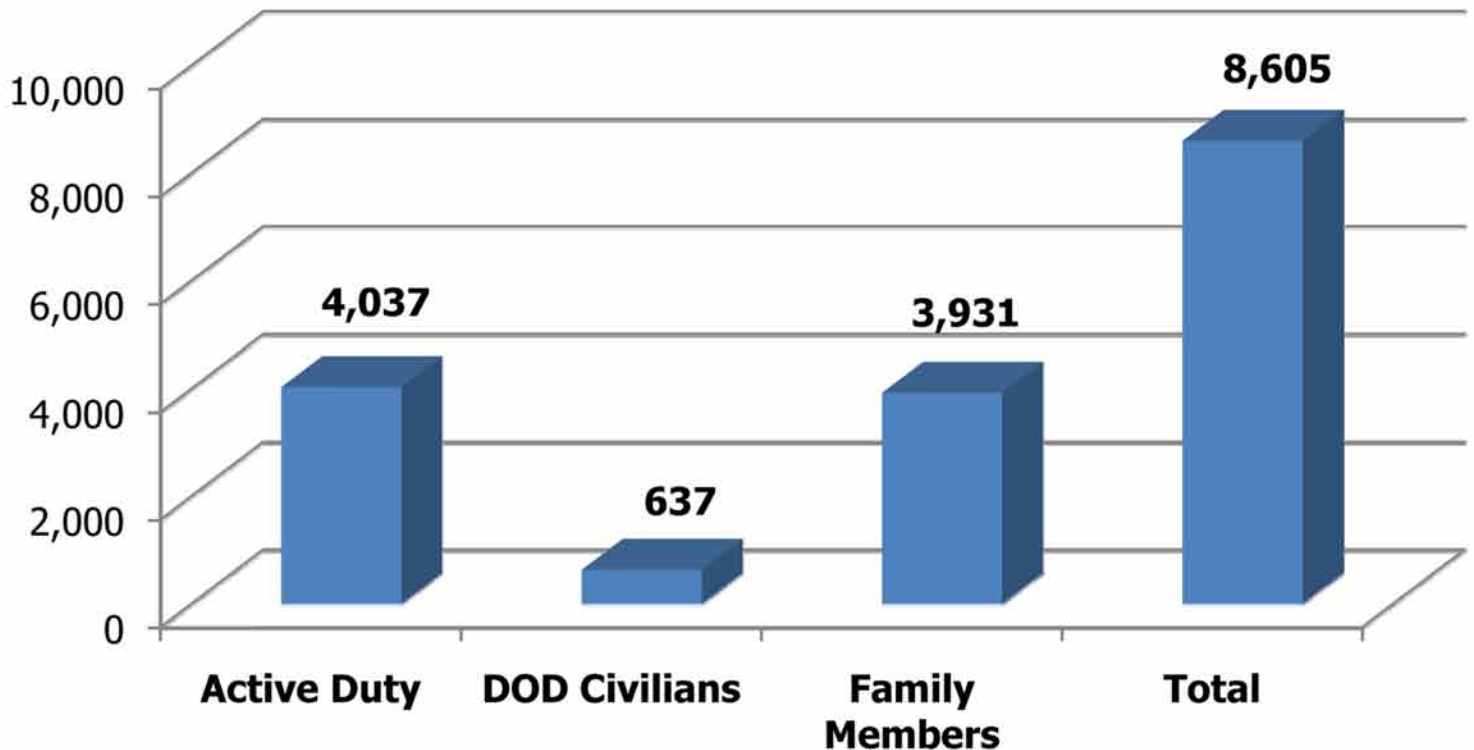
The economic impact of the Aviano Air Force Base has been apparent in local businesses and the community for many years.

Through our sponsorship and advertising programs, your company has the distinct advantage of marketing directly to military and civilian personnel and their families.

You'll find our customers are well-educated and brand loyal.



Aviano Air Base Population



Benefits of Sponsorship What's in it for you?

As a commercial sponsor of authorized programs, your business or organization can receive recognition at the event and in all related promotional materials.

Some Benefits Include:

- Logo on event promotional materials
- Recognition in FSS publications
- Sponsorship acknowledgement in base-wide emails related to the event
- Authorization to display banner and provide handout materials at event(s)

Help Be The Power Behind Our Force!

Kelly.Travis@aviano.af.mi
0434-30-5269
Or visit our website at
www.31fss.com



Advertising Attention Aviano Businesses!

Commercial advertising with Aviano Air Force Base permits your business to reach the entire base population of over 8000 members of our military community.



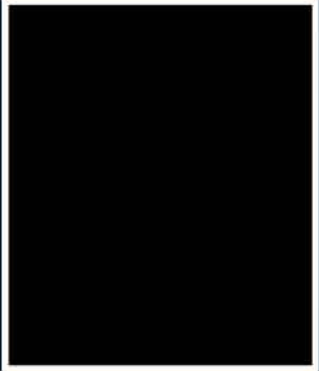
All paid advertising must be accompanied with a "No federal endorsement of advertiser intended" disclaimer.

Your Business May See Benefits From:

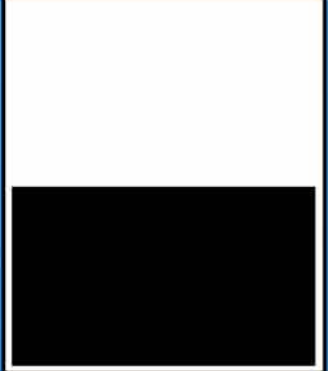
- Increased recognition of your brand or service
- Competitive advantage over of businesses who do not advertise in a sluggish economy
- Cross media approach by constantly having your business name in front of our customers

New Opportunity! Advertise at the Club

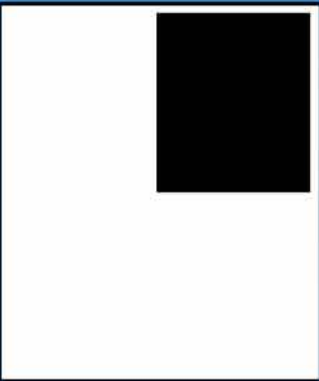
Direct mailer to 1800 club members!



Full Page
4 x 5.25



Half Page
2 x 2.6



Quarter Page
1 x 1.3



Calendar Ad
Size may vary by month

Submission Requirements:

- 300 dpi
- PNG, JPG, PDF

All ads submitted should be suitable to print as is. 31st Marketing can not be responsible for any errors in content.

Media & File Formats:
E-mail files to 31fss.marketing@aviano.af.mil





Sponsorship Possibilities

Some of the benefits of sponsorship may include:

- Acknowledgment at the event with sign and announcement.
- Photo support and after-action reporting.
- Logo or name featured on event posters and flyers (while advertising the event, approx. 2-4 weeks duration.)
- "Thank You" Recognition on facility webpage placement of passive product/information display at the event "Thank You" Recognition on facility webpage.
- Sponsor's name listed on the 31FSS website as a "Gold Level" sponsor for the year.
- Sponsor's name/logo listed on the 31FSS website as a "Platinum Level" sponsor for the year with link.
- Sponsor's name/logo listed on the 31FSS website as a "Diamond Level" Sponsor for the year with link.
- Sponsor's name/logo listed on the 31FSS website as a "Red, White & Blue Level" sponsor for the year with link.
- Logo placement on facility brochures/booklet (year-long).

Advertising Possibilities

Brochures On Display

- 4" x 8.25" brochures in kiosks at all Force Support Facilities (18 facilities)
- Advertiser must provide the brochures
- Minimum starting bid at \$1,350 for 12 months



AVIANO AIR BASE

FORCE
SUPPORT SQUADRON

Business Card Displays

- Business cards put on display at select Force Support Facilities (18 facilities)
- Advertiser must provide the business cards
- Minimum starting bid at \$20/month for two facilities

Qubica Screens

- Advertisement on the qubica screens at the Bowling Center
- Minimum starting bid at \$240 for 12 months

Restaurant Buzzers At Mulligan's Grill

- Logo placement on restaurant buzzers at Mulligan's Grill, located at Alpine Golf Course
- Minimum starting bid at \$10/month

Advertisement In La Bella Vista Calendar Booklet

- Full page advertisement in the La Bella Vista calendar:
- Minimum starting bid at €320/month
- Half page advertisement in the La Bella Vista calendar:
- Minimum starting bid at €160/month
- Mini Calendar advertisement:
- Minimum starting bid at €40/month
- 1/4 Advertisement in the La Bella Vista Calendar:
- Minimum starting bid at €80/month



AVIANO AIR BASE

FORCE
SUPPORT SQUADRON

Invest in Aviano Air Base!



Your investment in the 31st FSS activities is a vital part of our future and we invite you to become an active partner. The mission of the 31st Force Support Squadron is to continuously improve readiness and quality of life for Air Force personnel and their families. We support this mission with the implementation of many fine recreation and leisure activities.