

AVIANO AIR FORCE BASE SPONSORSHIP & ADVERTISING

 AVIANO, ITALY  WWW.31FSS.COM  31ST FORCE SUPPORT SQUADRON

ADVERTISING OPPORTUNITIES

SNAPSHOT MAGAZINE

One of the top sources of information at Aviano, get eyes on your business in our monthly Snapshot Magazine. Distributed monthly base wide, over 1500 copies. Also available online to thousands of viewers on 31fss.com. Prices are listed for 12 month contracts. Shorter contracts can be negotiated.

FULL PAGE: 4925€ PER 12 MONTHS

HALF PAGE: 3705€ PER 12 MONTHS

QUARTER PAGE: 1995€ PER 12 MONTHS

WEBSITE ADVERTISING

Place a linked advertisement on 31fss.com, with over 1500 unique visitors per week! Roughly half of those visitors are brand new, so you are constantly building awareness with our ever-changing base community.

FRONT PAGE BANNER: 200€ PER MONTH

SITE-WIDE POSTAGE AD: 100€ PER MONTH

INDIVIDUAL PAGE BANNER: 50€ PER MONTH

DIGITAL DISPLAYS

Digital ads displayed on 55" LCD screens in FSS facilities, currently totaling 11 different touchpoints. Qubica screens above the bowling lanes at our Bowling Center are also available.

STATIC DISPLAY: 250€ PER MONTH

ANIMATED DISPLAY: 350€ PER MONTH

BROCHURE DISPLAYS

Put your information in the hands of the Aviano Air Base community! Tangible brochures or rack cards on display in kiosks at various FSS facilities. 6 month minimum contract.

75€ PER MONTH

BANNERS

Hang your approved banner in high traffic locations, inside or outside, of our facilities. Due to restrictions, some locations are exclusive. Size dependent on location, 6 month minimum contract.

ONE VINYL BANNER: 100€ PER MONTH

*DISCOUNTS AVAILABLE FOR EXTENDED OR RENEWING CONTRACTS. ALL ARTWORK MUST BE PROVIDED BY THE ADVERTISER. SOME ARTWORK MAY BE REQUESTED AT AN ADDITIONAL COST. 31 FSS MARKETING DEPARTMENT HAS THE RIGHT TO ALTER ANY ADVERTISEMENT AS NEEDED.

SPONSORSHIP OPPORTUNITIES

Aviano Air Base hosts a variety of programs and events every year to military personnel and their families. These programs and events range in size and scope, providing engagement opportunities year-round. Sponsorship is an excellent opportunity for you to showcase your business and interact with potential customers face-to-face, building brand awareness in our constantly-changing community. Please see following page for example events and pricing. Custom sponsorship packages are available.



CONNECT WITH US:

Caitlyn Bailey, Commercial Sponsorship Coordinator
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SPONSORSHIP EVENTS

SUMMER & WINTER TRAVEL FAIRS 600-800 PARTICIPANTS

Twice a year, spring and fall. Showcase what you have to offer for the upcoming season! Sponsorship packages can include ad placement in the bi-annual Travel Guide, distributed base wide.

FOURTH OF JULY & FALL FEST 6500-7500 PARTICIPANTS

The two largest, annual events held at Aviano. These events welcome the base community and their Italian friends to enjoy a variety of activities available to all ages.

OTHER REGULAR EVENTS INCLUDE:

- FUN RUNS (5Ks)
- MARATHON/DUATHLON
- THEMED BINGOS
- FAMILY & YOUTH DANCES
- HOLIDAY TREE LIGHTING
- BOWLING EVENTS



PRICING EXAMPLES

LEVEL I

Acknowledgement at event with signage and announcements, featured on all event promotion and advertising, photo support and after action reporting.

250€

LEVEL II

All of the above plus banner display and passive product placement.

500€

LEVEL III

All of the above plus sponsor acknowledgement on 31FSS Facebook page, sponsor name/logo listed on 31fss.com.

1000€

PRICES LISTED ARE FOR LARGE EVENTS. SMALLER EVENTS AND PROGRAMS ARE AVAILABLE WITH NEGOTIATED PRICING. CUSTOM PACKAGES AVAILABLE FOR MULTIPLE EVENTS OR RETURNING SPONSORS!

LEVEL IV

All included in levels I-III plus company brochure display in FSS facilities for one year (900€ value).

2500€

LEVEL V

All of the above plus one year site-wide postage ad with link on 31fss.com (2400€ value).

5000€



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